

REPORT SKILL DEVELOPMENT PROGRAMME

Introductory Lecture On

"ENGLISH PROFICIENCY"
and
"WOMEN IN DATA"

Keynote Speakers-Mr. Manoj Gupta (Pearson Group), Mr. Sanjay Yadav (Learning Links Foundation)

> ON 08th December, 2022

Under the Aegis of Internal Quality Assurance Cell (IQAC)

Skill Development Programme was organised on topic - "English Proficiency" and Women in Data a collaborative effort of Learning Links Foundation & Dell Technologies for the students of BBA and BBA(CAM). The session was taken by the esteemed speakers of the Day:

The Session was organised in Main Auditorium on 08th December 2022 at 1:00 noon in which 175 students were present,

The session started with, giving a warm welcome to our guest by the Anchor of the day Ms. Shailja Khosla. After that Mr. Manoj Gupta took over the session, He initiated his session by interacting with students and sharing with them some basic details of English Proficiency as per Global Standards of English.

The speaker Mr. Manoj Gupta discussed about the following in his session: Pearson Me-Pro addressed this need by helping students diagnose their English proficiency level and get personalized skill- based courseware to become employable & proficient in the language, their English language learning tools and materials are designed to help students all over Asia to reach their potential by learning to read, write, speak and listen to English.

The next speaker, Mr. Sanjay Yadav discussed about how data analytics is important in today's world and how women can be used in data analytics and what are the methods and procedures for analysing the data, explain about data cleaning, analysis and visualising the data. The program was exclusive for female students of the college and enhanced their data centric skills, which they can use in the hospitality and other sectors.

At last, Ms. Shailja Khosla proposed the vote of thanks.

As per the feedback received, it was a fruitful, informative and learning experience for the students and it ended on the happy note.

SDP In-Charges for the session

Ms. Shailja Khosla

Ms. Astha Sharma

Mr. Gagandeep Singh

Ms. Naina

Report Prepared by:

Ms. Naina

(Assistant Professor)

Dr. Seema Nath Jain (HOD, BBA 2nd Shift) Prof. (Dr.) Anil Parkash Sharma

(Director, IIMT)

inglish Proficiency and Women in Data (08th Dec 2022)







Dated: 22-09-2022

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BBA & BBA (CAM) First Shift

(Under the aegis of Internal Quality Assurance Cell)

Ref. No.IIMT/2022/SEPTEMBER/EW/01

Report

SKILL DEVELOPMENT PROGRAMME <u>External Workshop</u> On

"Communication and Team Building"

Objective:

- To provide conceptual Knowledge about Communication and Team Building.
- To enable students understand the importance of proper communication.
- To equip students with team building skills with the help of various fun activities.

Learning Outcomes of the Activity:

- On 22nd September, 2022 External Seminar was organized for second year and third year students of BBA / BBA CAM 1st Shift.
- The seminar was conducted by Ms. Bharti Pandey, Media Professor at Heritage Institute of Management and Communication.

- The seminar was conducted for students to equip them with effective communication and team building skills along with various fun activities.
- Following concepts of communication and team building skills were discussed:
 - Meaning of communication
 - > Types of communication
 - Process of communication
 - Management games were performed to boost team building skills, like: mutual trust building, effective listening, cooperation, etc.
- 65 students actively participated in the seminar and raised many queries and all the questions were very patiently responded by the speaker.
- The session was very fruitful for all the students.

Internal Seminar In-charges: Ms. Jasmandeep Kaur Jasward 20122

Ms. Harsh Kalra

Ms. Deeksha Kulsrestha

Principal, BBA, 1st Shift)

Prof. (Dr.) Anil Parkash Sharma

(Director, IIMT)

Photographs of the External Workshop











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Event Report

Name of the Activity:	Online English las	nguage Lab Demo Sessio	n	
Theme of the Activity:	English Proficience	cy Lab		
Activity Date(s):	26th April, 2023	No. of Participants:	27	

Brief Description of the Guests/Participants(like industry experts, students, faculty etc):

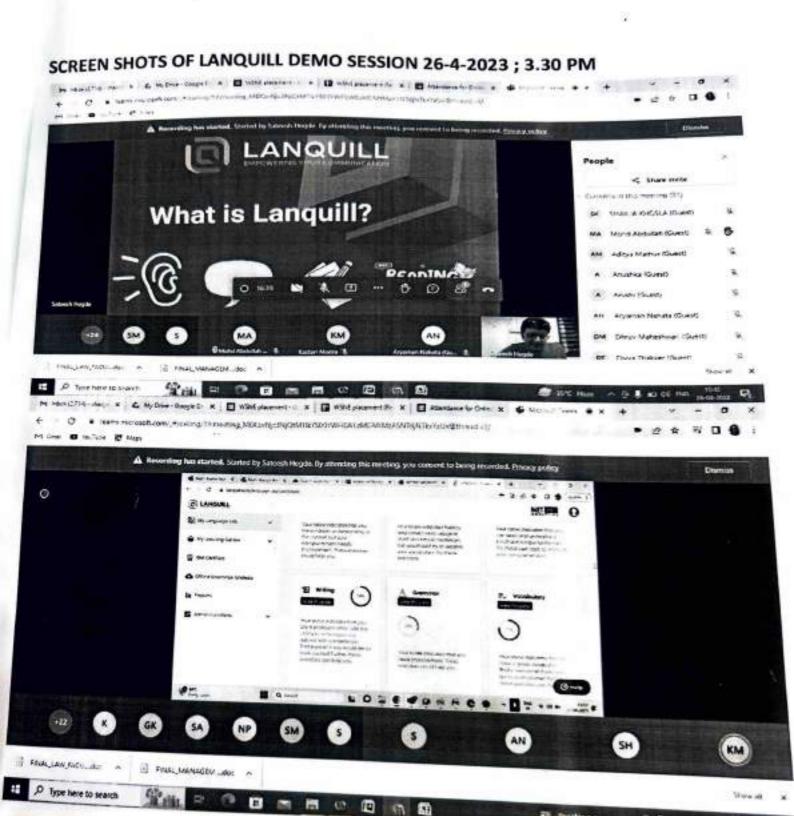
English Language proficiency lab titled 'LANQUILL'was organized online on 26th April, 2023 at 3.30 pm. The speaker was Mr. Sateesh Hegde from Bangalore.

Brief Description of Activity:

The session was organized in collaboration with iGroup Infotech India pvt. Ltd. Lanquill, an Online programme for students, will provide a platform to the students to register for the language lab. After registration, the students can complete the Language course in a year, with seven levels of certifications. The student has to register only once and complete the course over the period of one year. The students will be awarded the certificates on completion of various levels focused on reading, writing, speaking along with proficiency in grammar and pronunciation.

Director Signature

In-Charge Signature



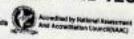
LANGUAGE AND COMMUNICATION			
Guest Lecture on the topic " Personality			
Development"	12th Jaurary' 22 57	57	by Dr. Sachin Lele, Chairperson Placement, ISB &M
Value Added Course	March 2022	09	Language Instructor:
Syllaus Subject-Legal English and Communication Feb - June- 2021	Feb - June- 2021	86	organized by School of LAW



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REPORT SKILL DEVELOPMENT PROGRAMME

Guest Lecture - PERSONALITY DEVELOPMENT Keynote Speaker- Dr. Sachin Lele Chairperson Placement from ISB&M 12th January, 2022

Under the Aegis of Internal Quality Assurance Cell (IQAC)

A GUEST LECTURE was organised on topic - "PERSONALITY DEVELOPMENT" for the students of BBA and BBA(CAM) (FIRST YEAR) The session was taken by the esteemed speaker of the day: Dr. Sachin Lele Chairperson Placement from ISB&M

The Session was organised ONLINE using CISCO Webex Platform on 12th January, 2022 at 1:30 pm in which 48 students were present.

The session started with, giving a warm welcome to our guest speaker by the anchor of the day, Mr. Sumit Kumar Debnath , Senior Assistant Professor. Anchor shared the profile of the speaker. It was followed by the felicitation of the speaker, Dr. Sachin Lele After that speaker

Speaker started with a questions to the students, " How would you will define a good personality?" The session focused on the different types of great personality (traits). He explained the different types of personality & its impact on different companies. Explained the critical element of Corporate Personality & How to improve your Personality & its benefits with example like Bata and Showed a motivational video.

Students very enthusiastically asked questions from Dr. Sachin in the moderation round and all the questions were answered patiently by her to the satisfaction of the students.

At last ,Ms. Amarjit Kaur presented the Letter of Appreciation as a small token of appreciation to our valuable guest. Dr. Anshika Rajvanshi proposed the Vote of Thanks to conclude the

As per the feedback received from students, it was a fruitful, informative and educative session for the students and it ended on the happy note.

Report Prepared by: Ms. Astha Sharma Office 22

Senior Assistant Professor

10/1/2022 Dr. Seema Nath Jain (HoD, BBA 2nd Shift)

Prof. (Dr.) Anil Parkash Sharms

(Director, HMT)



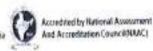
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Report of Fifteen days Value Added Course, 2022 Under the Aegis of Internal Quality Assurance Cell (IQAC) (Monday, 7th March 2022 - Monday, 23rd March 2022) (Timings - 1.00 pm - 3.00pm)

Course: Value Added Course in French & Spanish

Value Added Course is a tool for fostering knowledge and professional skills of students in order to improve their performance in education, research and administration as well as augmenting organizational capacities and culture. Such Courses not only helps the students in augmenting their Instructional capabilities in contemporary educational pedagogy but also in their Professional development with better understanding of professional responsibilities. Current pandemic situation due to spread of Covid-19 has put everything under lockdown and all the institution are closed but the learning process cannot stop as the Continuing learning is the backbone of education sector and no virus can stop the willing learners.

In the same learning process Ideal Institute of Management and Technology organised fifteen days Value Added Course from Monday 7th March 2022 to Monday, 2022 in offline mode in Mini Auditorium of IIMT. The programme was conducted from 1.00 pm to 3.00 pm everyday during this period.

The department received an overwhelming response from all the classes of BBA 1st shift and there were 60 registrations with in two days.

Day -1 (7.03.2022)

Inaugural Session

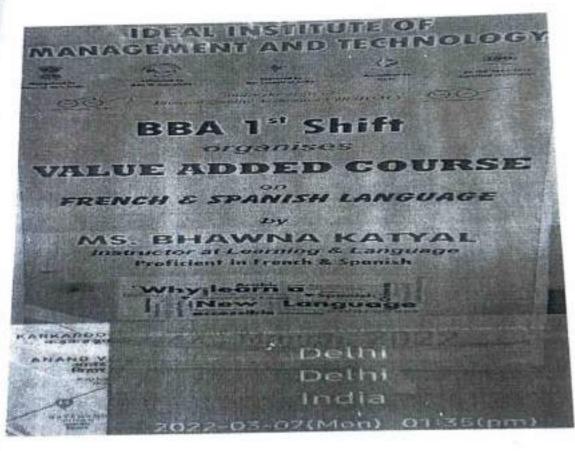
Presided over by Prof.(Dr.) Anil Parkash Sharma, Director, IIMT

Principal BBA 1st Shift Dr. Vineeta Sharma, Principa BBA 2nd shift Dr. Seema Nath Jain, Principal School of law Prof. Dr. Arun Gupta, Vice Principa BBA 1st shift Dr. Mahesh Sharma, Ms Bhawna Katyal ,Instructor at Learning & Language along with all the faculty members of BBA 1st shift. Ms Harsh Kalra initiated the program with the blessings of Goddess Saraswati followed by the felicitation ceremony. Dr. Vineeta Sharma read the welcome note and wholeheartedly welcomed all the dignitaries. Dr. Mahesh Sharma presented the concept note about the event. Ms Harsh also gave brief introduction about different modules of overall course. Ms Bhawna Katyal, instructor of the program spoke about the importance of learning French & Spanish in today's competitive environment.

ay - I /lodule 1 -

- Introduction to the language
- Cultural and civilization
- How to greet (formally and informally)

Ms Bhawna Katyal discussed about the introduction of the language, cultural and civilization and how to greet (formally and informally) She specifically elaborated about the greeting procedure of the language. She also answered the queries of the students in a very articulated manner.





Day – 2 (8-03-2022) Module 2 -

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- Alphabets
- Letter combination
- Numbers till 1000
- Spell words

Ms Bhawna elaborated on the various aspects of basics of French language including numbers, letter combination and how to spell words. She took practice exercises with also .Students participated very well in all practice sessions.



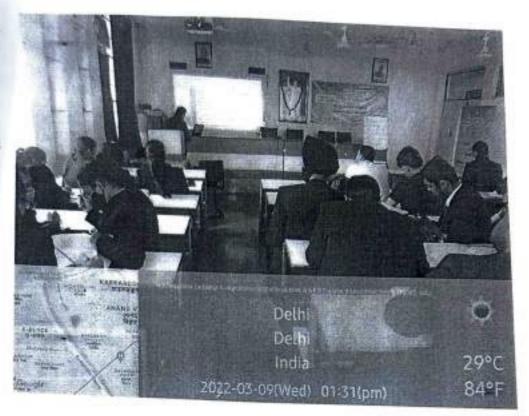
Day - 3 (9-03-2022)

Topic:

Module 3 -

- Genders (masculine/feminine)
- Plural forms
- Definite and indefinite articles

Ms Bhawna explained abour genders, numbers and articles in today's class. She took various examples in order to make proper understanding of the topics to the students.. She took practice exercises with students also .Students participated very well in all practice sessions.



Day - 4 (10-03-2022)

Topic:

Module 4 -

- Introduce yourself (give your age, your job, talk about your family, say where you are from, where you live, say the languages you speak)
- Ask questions
- Giving telephone number, address, email etc

Day 4 of this Value Added Course was very engrossing. Ms Bhawna explained abour how to introduce yourself in French, How to ask questions and to give telephone numbers address and emails to other people in today's class. She took various examples in order to make proper understanding of the topics to the students.. She took role play exercises with students also . Students participated very well in all practice sessions.

Bhagat Singh, Sukhdev and Rajguru. The hall presented their tributes to all three martyrs.

After this Dr. Renu Yadav prseented the brief report of the whole course.

Certificates were also issued to all registered students. Few students were also provided Certificates under the following categories for their exemplarory performance.

Enthusiastic learners: Ms Manvi and Ms Aditi Rathore

Stellar Performer: Ms Neha Gupta and Mohd. Fahd

Pro-Learner: Mr. Dilpreet Singh and Ms Honey Sharma

Also following students received the certificates for their strong coordination and support through out the course.

Mr. Ritesh , Ms Saumya, Mr. Vishesh, Ms Shruti

At last dignitaries blessed the students with words of wisdom followed by vote of thanks and patriotic song.

Report Prepared by:

Dr. Renu Yadav

(Associate Professor, IIMT)

Dr. Vineeta Sharma

(HOD,BBA1st Shift)

Prof. (Dr.) Anil Parkash Sharma

(Director, IIMT)

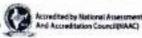


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REPORT ON

SOFT SKILL DEVELOPMENT PROGRAMME

BBA 2nd shift Aryabhatta House Organised "Speech Competition"

February' 2021(Friday) Under the Aegis of Internal Quality Assurance Cell (IQAC)

BBA 2nd shift Aryabhatta House organised Soft Skill Development Programme - "Speech Competition" for BBA and BBA (CAM) first year students on 26th February, 2021(Friday) at 12:40 pm onward on the following topics:

- Climate change
- · How will recycle help
- Corporate Social Responsibility
- · Importance of water
- On-line classes –pros and cons

The event was organised in Hybrid mode, offline in Mini Audi ,IIMT & on online using CISCO Webex Platform . This event was organised to build up the confidence level of the students, and to motivate them to face the stage and audience & the students participated enthusiastically, which made the event successful.

Details of the Program

Total Participants = 9

Total Audience offline = 24

Total Audience online = 28

Judge name: Ms. Jasmandeep Kaur (Sr. Assistant Professor) (BBA 1st Shift)

Positions: First - Ms. SHEFALI TRIVEDI BBA Cam 1st (semester)

Second - Mr. SAIJI UR RAHMAN BBA 1st (semester)

Report Prepared by:

Ms. Astha Sharma

Sr. Assistant Professor

(HoD, BBA 2nd Shift)

Prof.(Dr.) Anil Parkash Sharma

(Director, IIMT)

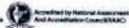
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REPORT

SOFT SKILL DEVELOPMENT PROGRAMME

"SPEECH COMPETITION" (Tagore House and Aurbindo House) 01ST MAY, 2021

Under the Aegis of Internal Quality Assurance Cell (IQAC)

Tagore House and Aurbindo House of BBA 2nd shift organized Speech Competition for BBA/BBA (Cam) 2nd and 3rd year student. The event was organised ONLINE using CISCO WEBEX platform at 1:00 p.m. Total 31 students participated in the event and the judge for the event was Mr. Eesh Singh (Asst. Prof.). Winners of the events were:

Devansh (BBA Cam- 4th Sem)- 1st Position Pravi Garg and Mrinal Mittal (BBA 6th Sem.)- 2nd Position

Prepared by:

Mr. Sumit Kr. Debnah

(Sr. Asst. Prof.)

cer 13/09/2021 Dr. Seema Nath Jain

(HoD, BBA 2nd Shift)

Prof. (Dr.) Anil Parkash Sharma

(Director, IIMT)



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REPORT SKILL DEVELOPMENT PROGRAMME **EXTERNAL SEMINAR** ON **TOPIC: PUBLIC SPEAKING**

Under the Aegis of Internal Quality Assurance Cell (IQAC)

The Session was chaired by Mr. Manjinder (Ex-Assistant Manager, Standard Chartered The Session Real Property of the Session Real Research Standard Charter Bank, Now associated with TIME Group) on 17th Jan 2020 in Mini Audi at 2:00p.m.

The Session was on Public Speaking with the motive of providing all the students expert advice The Session on how to communicate in public. It was a light session where the students were motivated with three purposes of Public Speaking

1) To inform

2) To persuade

3) To Entertain

Within few hours of session students were motivated and made understand the Importance of Public Speaking in Real Life and how one can achieve Success by dealing with various elements of Public Speaking.

Overall the session was very effective which helped every student understand the need of Public

Speaking in today's World.

Ms. Ruchi Kalia Luli

Ms. Gagneet K. Bhatia Carvell

(In-Charges)

(HOD, BBA 2nd Shift)





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Ref.-IIMT/REPORT/2019/SDP1

REPORT ON EXTERNAL SEMINAR (16th September, 2019)

Objective:

- To inculcate good and effective communication skills in our students.
- To provide students with simple yet powerful strategies to learn dynamic
- · To inculcate skills that maybe implemented into their lives for enhanced degree of self awareness, well being and quality of life.
- To promote, popularize and provide techniques of interpersonal relations.

Interpersonal skills are the qualities and behaviours we exhibit while interacting with other people. They are considered to be one of the most sought after types of soft skill. We demonstrate them whenever we engage in any kind of verbal or nonverbal communication. In fact, qualities as basic as body language and attitude toward others greatly affect our chances of excelling at work.

Ideal institute of management and technology, BBA/BBA(CAM) conducted an external seminar on the topic "Communication skills and Interpersonal relations" on 16th september 2019 in Mini auditorium. Our esteemed guest speaker was Mr. Vikas Chandwani and it was organized by Dr. Seema Gupta (External Seminar Incharge) along with faculty members and a total of 94 students were present for the session.

Outcome:

After having done with the external seminar, students were feeling so confident and felt that their communications skills has been improved. This seminar will also help them in their respective careers and their studies the session was very intellectual and beneficial for the students. They felt the importance of interpersonal relations and communication skills in corporate structure and normal life. Some topics like no Jorgan, 5Ws 1H and sandwich method were really reasonable that could be related in real life for better communication and social life. The main motive of the seminar was to aware the students the need of interpersonal relations and communication skills.

Dr. Seema Gupta

Dr. Vineeta Sharma

(Incharge)

(HOD)

Prof.(Dr.) Anil Parkash Sharma

(Director)

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Dated: 13-11-19

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BBA & BBA (CAM) First Shift

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Ref. No. IIMT/2019/NOV/PD/ 01

CAPABILITY ENHANCEMENT AND DEVELOPMENT SCHEMES Personality Development and communication skill On "Business Ad world competition" 13-11-19

(Wednesday)

Objective:

- To enhance the vocal and presentation skills of the students.
- To make the students familiar with different marketing Strategies.

Learning Outcomes of the Activity:

 The Business Ad world competition served as a platform where students from first year participated and performed advertisement on Smart phones.

It was a very healthy and fruitful competition where students portrayed their creativity by showcasing their talent.

Hon'ble Director Sir graced the event and provided valuable suggestions for future performances. Head of department, BBA also motivated the students by her words of Appreciation

The activity was organized by Ms Harsh Kalra Manchanda and winner of the activity were students from BBA Gen, first year :Shivangi, Deepanshu Rawat, Deepanshu Malhotra, Mayank, Aryan Dhingra and best performer position was bagged Akansha.

s. Hersh kalra

(Activity In-charge)

Dr. Vineeta Sharma

(HOD, BBA)

Prof.(Dr.) Anil Parkash Sharma

(Director,IIMT)



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CAPABILITY ENHANCEMENT AND DEVELOPMENT SCHEMES

Report on Skill Development Programme

The Session was chaired by Ms. Nitika Prashar, Freelancer Motivational Speaker on TOPIC "Art of Speaking" on 23rd Aug 2018 in Mini Audi at 2:00

The Session was conducted for BBA II Shift to make them understand the Importance of Art Of Speaking in Public, business knowledge among the students. The session focused on how information can be transmitted, motivating people to act. She explained various steps which are necessary foe effective Communication:

- A) Clarify your objective
- B) Analyze your audience
- C) Collect and organize your information
- D) Choose your visual aids
- E) Prepare your notes
- F) Practice your delivery

Overall, the session was very intellectual and beneficial for the students.

Ms. Saina Jain ζونن

Mr. Keshav Gupta

Ms. Gagneet K. Bhalla

Ms. Seema Nath Jain

(Activity In-charges)

(HOD, BBA II Shift)

Prof.(Dr.) Anil Parkash Sharma

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(Director, IIMT)

Dated: 24-Sept-2018

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BBA & BBA (CAM) First Shift

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Ref. No. IIMT/2018/Sept /PDCS/ 01

Report

CAPABILITY ENHANCEMENT AND DEVELOPMENT SCHEMES Personality Development and Communication Skill Activity On

"Consumer Behavior and Personality"

Objective:

- To make students aware about concepts of personality.
- To enlighten students about the changing behavior of Consumer in present context.

Learning Outcomes of the Activity:

- Personality Development Activity was organized for BBA and BBA CAM students.
- The session was delivered by Hon'ble Director IIMT, and he enlighten the students upon the Concepts of Personality and essentials of understanding personality traits for

Consumer Behavior. The session was great learning experience for students as it was full of practical life examples.

- The students gained the knowledge on how the current consumption pattern of Consumer is changing.
- The students enthusiastically participated and raised their queries related to the topic, The studently addressed by Hon'ble Director .

(Activity In-charge)

Dr. Vineeta Sharma

(HOD, BBA)

Prof.(Dr.) Anil Parkash Sharma

(Director, IIMT)

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Dated: 25-Feb-2019

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BBA & BBA (CAM) First Shift

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Ref. No. IIMT/2019/Feb/PDCS/ 02

Report

CAPABILITY ENHANCEMENT AND DEVELOPMENT SCHEMES Personality Development and Communication Skill Activity

"PowerPoint Presentation Competition"

Objective:

- To enhance Presentation skills of the students.
- To develop Technical based learning among students.

Learning Outcomes of the Activity:

 The competition served as a platform where students from BBA participated and enhanced their technical and Presentation skills.

The students from bba 2nd year participated and presented some extraordinary presentation on the topic Artificial Intelligence, finted and presented some extraordinary The students from on the topic Artificial Intelligence, fintech, Social Network, powerPoint Presentation on the topic Artificial Intelligence, fintech, Social Network,

The best presentation award was bagged by Vishesh and Piyush , Divya and Aashima acclared as Best presenter. were declared as Best presenter.

(activity In-charge)

(HOD, BBA)

Prof.(Dr.) Anil Parkash Sharma

(Director,IIMT)

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Ideal Institute of Management and Technology BBA & BBA (CAM) First Shift (Under the aegis of Internal Quality Assurance Cell)

Ref. No. IIMT/2019/MAR/RT/ 01

CAPABILITY ENHANCEMENT AND DEVELOPMENT SCHEMES Guidance for Effective writing in Exams: Remedial Teaching (26th March 2019)

Objective:

- To discuss strategies to overcome anxiety and fear of exam for students.
- To discuss scheme regarding attempting papers effectively.

ldeal institute of management and technology conducted Guidance for effective writing in exams under Remedial teaching on 26th march 2019. A total of 52 students along with Dr. Vineeta Sharma (Principal, BBA MORNING) and morning faculty members participated in under Remedial teaching by BBA First Shift.

Session was delivered by Hon'ble Director Prof.(Dr.)Anil Parkash Sharma.

Learning Outcomes of the Activity:

The primary outcome was that students were enlightened about the scheme and sequence of attempting paper during exams.

The secondary outcome was students were made aware about managing time during exam so that The second be attempted within the prescribed time limit and ample of time can be kept for

The third and most important outcome of the activity was discussion of strategies for effectively revising the paper. attempting the exam to secure maximum marks. Students were advised to highlight the answers, answers should be correctly numbered.

The next outcome was students were counseled with the ways to overcome stress, anxiety and

fear before the examination.

(Activity In-charges)

(HOD, 1st Shift)

Prof.(Dr.) Anil Parkash Sharma

(Director, IIMT)

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Ideal Institute of Management and Technology BBA & BBA (CAM) First Shift (Under the again as

(Under the aegis of Internal Quality Assurance Cell)

Ref. No. IIMT/2019/MAR/RT/ 01

CAPABILITY ENHANCEMENT AND DEVELOPMENT SCHEMES Mentor-Mentee Interaction Session: Remedial teaching _(28th March 2019)

Objective:

- To motivate and enlighten students for all categories of students about the relevance of remedial classes
- To discuss strategies regarding Remedial classes to be conducted by Faculty members.

Ideal institute of management and technology conducted a Mentor-Mentee Interaction Session under Remedial teaching on 28th march 2019. A total of 72 students along with Dr. Vineeta Sharma (Principal, BBA MORNING) and morning faculty members participated in Mentor-Mentee Interaction Session by BBA First Shift.

Session was delivered by Hon'ble Director Prof.(Dr)Anil Parkash Sharma.

Outcomes of the Activity;

The primary outcome is that students were enlightened about the relevance of Mentor- Mentee The primary
The pr interaction to the interaction to the session was to motivate the students to discuss their goals.

The secondary outcome is that students understood that remedial classes are meant for all categories of students.

The third and most important outcome of the activity was discussion of strategies for conducting Remedial classes for Faculty Members.

Ms. Deepa Jain 28.3.19

Ms. Harsh kalra 28.3.19

(Activity In-charges)

(HOD, 1st Shift)

Prof.(Dr.) Anil Parkash Sharma

(Director, IIMT)

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CAPABILITY ENHANCEMENT AND DEVELOPMENT SCHEMES Mentor- Mentee Interaction Session: Remedial Teaching

REPORT ON REMEDIAL TEACHING

"Every Great Achiever was inspired by a Great Mentor"

The Session was chaired by (Prof.) Dr. Anil Parkash Sharma (Director, HMT) on 18th

The Session was a Remedial Teaching Interaction with the motive of providing all the students expert advice in the field of Management. It was a light session where students were motivated to Perform well in Academics and was related to different aspects and real life scenarios examples .The Session focused on three types of Learners-:

- A) Fast/Gifted Learner
- B) Average Learner
- () Slow/Backward Learner

Within few hours of session students were motivated and made understand the Importance of Time Management in Real Life and how one can achieve Success by dealing with his/her Failure, How to achieve goals and how to plan the path for achieving them.

Overall the session was very effective , Which helped Every student understand the need and guidance of their teachers in life. They need a mentor to let them know about their strengths and how to overcome their fear and weaknesses.

Mr. Keshav Gupta

Prof.(Dr.) Anil Parkash Sharma

Ms. Saina Jain, Sou

(HOD, BBA II Shift)

(Director, IIMT)

(Activity In-charges)

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